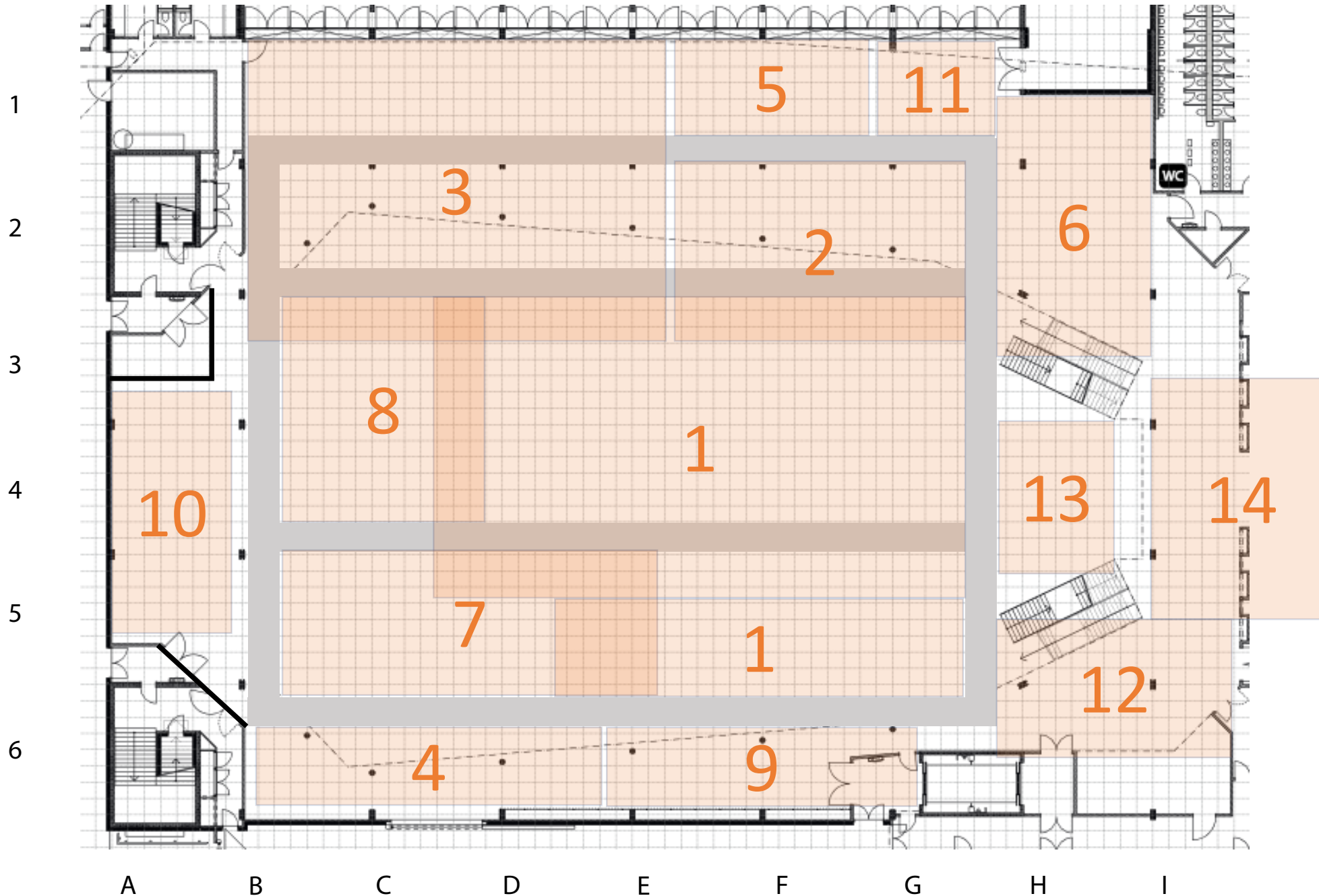


Hallenübersicht mit Themen



1. Business Software

ERP, CRM, ECM, DMS, BI, HR, Zeit, Servicemanagement etc.

2. Finance 4.0

Rechnungswesen, Fibu, Treuhand, Personal, HR, Lohn

3. E-Business / Digital Marketing

Digital-Commerce, Online Marketing, Sales Automation, Traffic & Analyse, Social-Media, Web-Design, Usability, Mobile, PIM/MAM etc.

4. Infrastruktur & Security

Backup, Storage, Lizenzmanagement, Datencenter, Cyber-Security und -Defense, Information Security etc.

5. Future Lab

Virtual Reality, Augmented Reality, Blockchain, Machine Learning, Big Data, etc.

6. Testing Lab & Start-Up Space

SW-Entwicklung, Mobile, Apps, "Sandbox", Start-ups, etc.

7. Industrie 4.0 / IoT Live

Cyber-physical Systems, Verknüpfung mit Sensorik und Aktorik, Edge-Devices, IoT Services und Plattformen, Industrielösungen, etc.

8. New Work

Arbeit 4.0, Work Smart, Collaboration, etc.

9. IT Job Market

10. Referate / Meet the Experts

11. Partner-Lounge

12. Restaurant Klima

13. Welcome Bar, Bistro

14. Workshops & Präsentation Desks